

Packing List

- 1. Do you want your virtual audience to have the same experience as if they were in the crowd at your hybrid event? Do you want them to have a unique experience that utilizes all the fun gagets a livestream has to offer? Let's get together and discuss what you want each audience to have in front of them. There could be a sideline emcee to talk to the virtual crowd, interactive games or raffle prizes while the in-person crowd mingles... Sorting out how various audiences experience the event will be double the planning, so pack early and start planning for the fork in the road ahead.
- 2. Your Event Space This is like the hotel accomodations of your trip. Is it all inclusive? Does it come with everything you need? Maybe it's a little

outdated for some of the modern tech you need to make it work. Maybe we need to help you pack a little bit more than your accomodations offer, and get your local A/V crew to act as the concierge, and provide some extra frills.

- **3. Strong internet** Make sure your hybrid event's venue has great internet before you book.
- **4. Event technology** The AV Department can recommend what you need to bring to the venue you have booked. We fly a technical director on-site, we can look into local A/V companies to support your show, or you can utilize the crew that already works for your venue. We'll need one of our staff there on site no matter what so they can cue

the same thing happening in two places at once. The site will need cameras, screens, audio support and some other necessary items to make your event enjoyable for all.

5. Support from The AV Department - The AV Department provides a seamless virtual event experience no matter where your event is located. We'll control what the audience sees, stream the event, record the event, and use your visual assets like slides and videos to produce an all-star show. Want to partner with The AV Department to make your next hybrid event a smash? Get in touch!

Learn More

